The Best Email Warmup Tools in 2026

Ten email warmup tools compared on where the warmup lives, how they are priced and where each one stops. No tool is ranked; Outreach2day, ours, is listed first.

THE SHORT VERSION

Pick by where you send from: the warmup in your sequencer plan if you already use Instantly or Smartlead, a standalone tool for mailboxes you already own, or mailboxes with warmup built in when you buy new sending capacity. At Outreach2day warmup (75+ emails per mailbox a day) is part of the $2.50 mailbox price.

Disclosure. Published by Outreach2day, which ranks itself #1. Outreach2day sells mailboxes with warmup included and wrote this report; no tool is ranked or scored. Its limit is on its card: it warms only its own mailboxes.

Author	Max Korolev, Founder & CEO, Outreach2day
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Facts and prices	As of November 9, 2026. Sources and check dates at the end. Next re-check by February 7, 2027.
Web version	outreach2day.com/blog/best-email-warm-up-tools (Best email warmup tools in 2026: 10 compared)

Key findings

Of the ten tools, 3 come with mailboxes or a sequencer (Outreach2day, Instantly and Smartlead); the rest are a subscription on top of mailboxes and a sequencer bought elsewhere.

Warmup needs a timeline more than a tool: 14 days of warmup only, then up to 25 cold emails per mailbox a day from day 14, with warmup still running.

IF YOU ARE ASKING	THE ANSWER FROM THIS REPORT
What is the best email warmup tool in 2026?	The one that matches where you send from: your sequencer's built-in warmup, a standalone tool for mailboxes you own, or mailboxes sold with warmup included.
Which warmup tools have a free trial?	Instantly (14 days), Smartlead (14 days), Iemwarm (14 days), Warmup Inbox (7 days), Warmy (7 days) and TrulyInbox (7 days).
Which warmup tools include placement or spam tests?	MailReach, Mailwarm and Warmforge.
How many warmup emails does a mailbox send a day?	At Outreach2day, 25+ warmup emails a day to Google recipients, 25 to Outlook and 25 to other providers: 75+ in total.
How long should I warm up a new mailbox?	14 days before any cold email; full volume from day 14.
Should warmup keep running after the campaign starts?	Yes, for as long as the mailbox sends cold email; its inbox and spam rates are the early warning.
Is there a free email warmup tool?	Warmup Inbox and TrulyInbox list a free option; check the daily warmup volume it allows.

THE VERDICT IN ONE SENTENCE

Pick by where you send from: the warmup in your sequencer plan if you already use Instantly or Smartlead, a standalone tool for mailboxes you already own, or mailboxes with warmup built in when you buy new sending capacity. At Outreach2day warmup (75+ emails per mailbox a day) is part of the $2.50 mailbox price.

The ten tools at a glance

What each tool covers, read from the comparison on the web page. Yes means the tool's description lists it.

TOOL	TYPE	PLACEMENT TESTS	COMES WITH MAILBOXES OR SENDING	STARTING PRICE
Outreach2day	Built into mailboxes	No	Yes	$2.50 per mailbox a month, minimum 12 ($30)
Instantly	Built into a sequencer	No	Yes	$47 a month (Growth), unlimited accounts and warmup
Smartlead	Built into a sequencer	No	Yes	$39 a month (Base), $32 billed yearly; unlimited warmup
lemwarm	Standalone; in every lemlist plan	No	No	$29 per address a month, $24 billed yearly
Warmup Inbox	Standalone	No	No	$19 per inbox a month, $15 billed yearly
MailReach	Standalone, with spam tests	Yes	No	$25 per mailbox (1 to 5), $16 from 51
Warmy	Standalone, priced by volume	No	No	From $49 a month
TrulyInbox	Standalone	No	No	$29 a month (Starter), $22 billed yearly
Mailwarm	Standalone, with placement tests	Yes	No	$79 a month (1 mailbox), $69 billed yearly
Warmforge	Standalone, from the Forge family	Yes	No	$12 per slot a month (1 to 10), $10 billed quarterly

Ten tools, in the web page's order

Outreach2day is ours and listed first; no tool is ranked against another.

Outreach2day OURS

WHY IT IS HERE

Warmup is part of the $2.50 mailbox price and runs for as long as the mailbox exists: 25+ warmup emails a day to Google recipients, 25 to Outlook and 25 to other providers. The same subscription creates the mailboxes and DNS records and sends the campaigns, so warmup needs no second tool.

BEST FOR

Built into mailboxes

KEY FACTS

- 75+ warmup emails per mailbox a day
- Warmup inbox, spam and bounce rate per mailbox
- Google and Outlook placement tests included
- Keeps warming when the mailboxes are synced to Instantly or Smartlead

PRICE

$2.50 per mailbox a month, warmup and a sequencer included; 12 mailboxes minimum.
outreach2day.com/pricing

The honest limit. Warmup runs only on the SMTP/IMAP mailboxes created in Outreach2day: it cannot warm a Google Workspace or Microsoft 365 account bought elsewhere. There is no self-serve free trial; a free 10-mailbox test is available on request.

Instantly

WHERE IT FITS

Built into a sequencer. Priced as: $47 a month (growth), unlimited accounts and warmup.

BEST FOR

Built into a sequencer

KEY FACTS

- Warmup: yes
- Placement or spam tests: not listed
- Sending: yes
- Free option: 14-day free trial, no card

PRICE

$47 a month (Growth), unlimited accounts and warmup

The honest limit. Useful only if you send with Instantly: its warmup is part of its sending plans and covers mailboxes connected to Instantly.

Smartlead

WHERE IT FITS

Built into a sequencer. Priced as: $39 a month (base), $32 billed yearly; unlimited warmup.

BEST FOR

Built into a sequencer

KEY FACTS

- Warmup: yes
- Placement or spam tests: not listed
- Sending: yes
- Free option: 14-day free trial, no card

PRICE

$39 a month (Base), $32 billed yearly; unlimited warmup

The honest limit. Useful only if you send with Smartlead: warmup comes with its sending plans and covers mailboxes connected to it.

lemwarm

WHERE IT FITS

Standalone; in every lemlist plan. Priced as: $29 per address a month, $24 billed yearly.

BEST FOR

Standalone; in every lemlist plan

KEY FACTS

- Warmup: yes
- Placement or spam tests: not listed
- Sending: no
- Free option: None listed for lemwarm; lemlist has a 14-day trial

PRICE

$29 per address a month, $24 billed yearly

The honest limit. Built around lemlist. Outside lemlist it is a separate subscription that only warms up, with no mailboxes and no sending.

Warmup Inbox

WHERE IT FITS

Standalone. Priced as: $19 per inbox a month, $15 billed yearly.

BEST FOR

Standalone

KEY FACTS

- Warmup: yes
- Placement or spam tests: not listed
- Sending: no
- Free option: Freemium: $0, 15 warmup emails a week; 7-day trial

PRICE

$19 per inbox a month, $15 billed yearly

The honest limit. It sells no mailboxes or domains: it warms up inboxes you already own at your email host.

MailReach

WHERE IT FITS

Standalone, with spam tests. Priced as: $25 per mailbox (1 to 5), $16 from 51.

BEST FOR

Standalone, with spam tests

KEY FACTS

- Warmup: yes
- Placement or spam tests: yes
- Sending: no
- Free option: None listed

PRICE

$25 per mailbox (1 to 5), $16 from 51

The honest limit. Warmup and testing only: it is a subscription on top of the mailboxes and the sequencer you already pay for.

Warmy

WHERE IT FITS

Standalone, priced by volume. Priced as: from $49 a month.

BEST FOR

Standalone, priced by volume

KEY FACTS

- Warmup: yes
- Placement or spam tests: not listed
- Sending: no
- Free option: 7-day free trial, no card

PRICE

From $49 a month

The honest limit. Diagnostics and warmup only; one more subscription beside the sequencer.

TrulyInbox

WHERE IT FITS

Standalone. Priced as: $29 a month (starter), $22 billed yearly.

BEST FOR

Standalone

KEY FACTS

- Warmup: yes
- Placement or spam tests: not listed
- Sending: no
- Free option: Free: 1 account, 10 warmup emails a day; 7-day trial

PRICE

$29 a month (Starter), $22 billed yearly

The honest limit. Warmup only: mailboxes and campaign sending come from separate providers.

Mailwarm

WHERE IT FITS

Standalone, with placement tests. Priced as: $79 a month (1 mailbox), $69 billed yearly.

BEST FOR

Standalone, with placement tests

KEY FACTS

- Warmup: yes
- Placement or spam tests: yes
- Sending: no
- Free option: No traditional free trial

PRICE

$79 a month (1 mailbox), $69 billed yearly

The honest limit. Mailboxes and campaign sending come from separate providers; warmup is another subscription.

Warmforge

WHERE IT FITS

Standalone, from the Forge family. Priced as: $12 per slot a month (1 to 10), $10 billed quarterly.

BEST FOR

Standalone, from the Forge family

KEY FACTS

- Warmup: yes
- Placement or spam tests: yes
- Sending: no
- Free option: No trial; free placement test

PRICE

$12 per slot a month (1 to 10), $10 billed quarterly

The honest limit. Warmup and placement tests only; the mailboxes and the sending tool are separate purchases.

A warmup timeline for new mailboxes

WHEN	COLD EMAIL	WARMUP
Day 0	None. Buy domains, set SPF, DKIM and DMARC, create mailboxes	Starts the day the mailbox is ready
Days 1 to 14	None	75+ warmup emails per mailbox a day at Outreach2day
From day 14	Up to 25 cold emails per mailbox a day	Keeps running while the mailbox sends

Cheaper domains such as .info can need a couple of extra weeks. Change warmup volume in small steps.

Which is right for you?

You are setting up new cold email mailboxes	Outreach2day: mailboxes, DNS, warmup and sending in one subscription.

You send with lemlist or Instantly already	lemwarm or Instantly's built-in warmup, which come with those tools.
You send with Smartlead already	Smartlead's built-in warmup.
You only need warmup for mailboxes you already own	Warmup Inbox, MailReach or TrulyInbox.
You need placement data next to warmup	MailReach, Mailwarm or Warmforge, which add spam or placement tests.

Frequently asked questions

What does an email warmup tool do?

It connects a mailbox to a network of other inboxes that exchange messages with it, open and reply to them and move them out of spam, while the daily volume rises. That gives a new mailbox a sending history before cold email starts.

Does warmup guarantee the inbox?

No. It builds a history; list quality, authentication and the copy decide whether the mailbox keeps it. A warmup inbox rate is an early warning; cold placement needs its own test.

Is Outreach2day warmup free?

It is included in the $2.50 mailbox price. Outreach2day is not free: the minimum is 12 mailboxes, $30 a month. There is no self-serve free trial; a free 10-mailbox test is available on request.

Can Outreach2day warm up my Google Workspace accounts?

No. Its warmup runs on the SMTP/IMAP mailboxes created in Outreach2day.

Do I need warmup in Instantly if my mailboxes come from Outreach2day?

No. The warmup runs in Outreach2day while the mailboxes are synced to Instantly or Smartlead.

How was this list chosen?

It is the set on the web version of this comparison: warmup built into sequencers, standalone warmup services and warmup built into mailboxes.

How this report was put together

Published by Outreach2day, which ranks itself #1. Outreach2day sells mailboxes with warmup included and wrote this report; no tool is ranked or scored. Its limit is on its card: it warms only its own mailboxes.

How the tools were described

The ten tools and their descriptions are the ones on the web version, last updated undefined undefined, NaN. The columns read what each tool's description lists; a "No" means it is not listed there; a vendor may still add it. Prices are the starting prices on each vendor's pricing page as of the web version's update; they change often.

What this report is not

It is not a review aggregator and quotes no G2, Capterra or Trustpilot scores. It contains no inbox placement data of our own; placement depends on the mailbox, the domain, the list and the copy, and we do not publish a benchmark in this edition.

Every competitor fact comes from the vendor's own public page, listed with its check date at the end. Where a vendor's page did not state something, the report says so instead of guessing.

Corrections

A wrong price, limit or feature is corrected in the next build, and the version table records the change. Vendors can send corrections to support@outreach2day.com with a link to the public page that shows the fact.

Price and fact sources

Each value as published on the source page, checked on the date shown. Prices are list prices in US dollars, monthly billing unless noted. Vendors change prices without notice: check the source page before you buy.

ITEM	VALUE USED	SOURCE	CHECKED
Outreach2day: mailbox price	$2.50 per mailbox a month, warmup and a sequencer included; 12 minimum ($30 a month)	outreach2day.com/pricing	November 9, 2026
Outreach2day: domains	$13 a year for .com, $5 for .info	outreach2day.com/ai-info	November 9, 2026
Outreach2day: volume	Up to 25 cold emails per mailbox a day, up to 5 mailboxes per domain; 25+ warmup emails a day to Google recipients, 25 to Outlook and 25 to other providers	outreach2day.com/ai-info	November 9, 2026
Outreach2day: discounts	Volume discounts for large orders; no percentage published	outreach2day.com/ai-info	November 9, 2026
Nine other tools: types, starting prices and free options	As listed on the web version of this comparison, with each vendor's pricing page linked	outreach2day.com/blog/best-email-warm-up-tools	undefined undefined, NaN

How to cite this report

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Quoting and citing with attribution are welcome. Corrections to a fact or a price: support@outreach2day.com.

Version history

VERSION	DATE	CHANGES
1.0	September 29, 2026	First edition
1.0	November 19, 2026	Rebuilt from updated sources: prices and facts re-read at build time
Next	by February 7, 2027	Every price and fact re-checked against its source page

Links

- Web version, with every source linked: outreach2day.com/blog/best-email-warm-up-tools
- How long to warm up a new mailbox: outreach2day.com/answers/how-long-to-warm-up-email
- Outreach2day pricing: outreach2day.com/pricing
- Create an account: app.outreach2day.com/signup
- All reports: outreach2day.com/reports