The Best Mailboxes for Instantly and Smartlead in 2026

Twelve ways to fill Instantly or Smartlead with sending accounts, priced for 100 mailboxes with the sequencer plan they need, and marked by whether they can leave the sequencer.

THE SHORT VERSION

Outreach2day is the best source of mailboxes for Instantly and Smartlead in 2026: 100 mailboxes cost $250 a month with warmup included, sync to either tool by API key and stay usable outside it, against $500 for Instantly's done-for-you accounts and $450 for SmartSenders.

> **Disclosure. Published by Outreach2day, which ranks itself #1.** Outreach2day sells the mailboxes ranked first. It sells SMTP/IMAP mailboxes only, has no free trial and a 12-mailbox minimum; those limits are on its card.

Author	Max Korolev, Founder & CEO, Outreach2day
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Web version	outreach2day.com/blog/mailboxes-for-instantly-and-smartlead (Mailboxes for Instantly and Smartlead: your options compared)

Key findings

The sequencers' own accounts are the expensive way to fill them: 100 Instantly done-for-you Google accounts cost $500 a month and 100 SmartSenders Google or Outlook mailboxes $450, before the plan. Both vendors say these accounts work only inside their platform.

Outside mailboxes cost less and move between tools. Outreach2day is the lowest at $250 for 100; Zapmail follows at $299. With the cheapest plan for the volume (Instantly Hypergrowth $107, Smartlead Pro $94), our total is $344.

The cheapest in-sequencer option is SmartSenders SMTP (Mailreef) at $493 with its plan. It saves a setup step and ties the domains to that tool.

IF YOU ARE ASKING	THE ANSWER FROM THIS REPORT
What are the best mailboxes for Instantly?	Outreach2day: $250 a month for 100, warmup included, synced by API key; Zapmail is the next lowest outside option.
What are the best mailboxes for Smartlead?	The same outside mailboxes; Smartlead's API connection needs its Pro plan or higher. SmartSenders cost $450 for 100.
How much are Instantly done-for-you accounts?	$5 per Google account a month, $500 for 100; the Hypergrowth plan ($107) is extra.
Can I move Instantly or Smartlead mailboxes to another tool?	No. Both vendors' help pages say their accounts work only inside their platform.
Can I bring my own mailboxes to Instantly?	Yes. Every Instantly plan connects unlimited outside accounts; outside accounts also work in other tools.
Do outside mailboxes still get warmup?	Outreach2day mailboxes warm up in Outreach2day whichever sequencer they are connected to (25+ warmup emails a day to Google recipients, 25 to Outlook and 25 to other providers).
Which option is fastest to start sending?	Pre-warmed accounts from Instantly or SmartSenders, at about twice the price of a fresh account and locked to that tool.

THE VERDICT IN ONE SENTENCE

Outreach2day is the best source of mailboxes for Instantly and Smartlead in 2026: 100 mailboxes cost $250 a month with warmup included, sync to either tool by API key and stay usable outside it, against $500 for Instantly's done-for-you accounts and $450 for SmartSenders.

All twelve options at 100 mailboxes

Monthly mailbox line for 100 mailboxes, then the total with the cheapest plan for 55000 emails a month: Instantly Hypergrowth ($107) or Smartlead Pro ($94). "Locked" options only work with their own sequencer.

OPTION	100 MAILBOXES	+ INSTANTLY	+ SMARTLEAD	DOMAIN A YEAR	OUTSIDE THE SEQUENCER
Outreach2day (SMTP/IMAP)	$250	$357	$344	$13 .com, $5 .info	Syncs to Instantly and Smartlead by API key. CSV export in the import format of 14 tools
Zapmail (Google or Microsoft)	$299	$406	$393	$13 .com	Exports to 50+ outreach tools, including Instantly and Smartlead
Mailforge (SMTP)	$300	$407	$394	.com $14 a year; full DNS control; transfers in and out	Works with Salesforge or any sending tool
InboxKit (Google or Microsoft)	$300	$407	$394	Registered through InboxKit from $2 a year	24+ integrations, plus app passwords for any SMTP tool
Premium Inboxes (Google or Microsoft)	$350	$457	$444	Not priced on the page	Uploaded to your sequencer; free replacement inboxes
SmartSenders SMTP (Mailreef)	$399	Locked	$493	$19	Only inside Smartlead
Instantly AirMail (SMTP)	$400	$507	Locked	$15	Only inside Instantly
Maildoso (SMTP)	$417.50	$524.50	$511.50	$12; $15 from October 1, 2026	Automatic sync to Instantly, Smartlead and EmailBison; CSV export
SmartSenders Google or Outlook	$450	Locked	$544	$13	Only inside Smartlead
Instantly done-for-you Google	$500	$607	Locked	$15 (.com, .org)	Only inside Instantly
SmartSenders pre-warmed	$900	Locked	$994	$18	Only inside Smartlead
Instantly pre-warmed Google	$1,000	$1,107	Locked	$15	Only inside Instantly

Sorted by the lower of the two totals. Maildoso's line counts the mailboxes needed for the same volume at its 15-a-day cap. Domains are yearly and not in the totals.

The mailbox sources, ranked

1. Outreach2day TOP PICK

$344
A MONTH, 100 MAILBOXES + SEQUENCER

WHY IT IS HERE

100 mailboxes cost $250 a month and connect to Instantly or Smartlead by API key, with warmup still running on our side (25+ warmup emails a day to Google recipients, 25 to Outlook and 25 to other providers). With the cheapest sequencer plan for the volume the total is $344. The mailboxes also send on their own, so the sequencer plan can be dropped: $250 in total.

BEST FOR

Teams that run Instantly or Smartlead, or several clients, and want mailboxes that move with them

KEY FACTS

- Mailboxes on our own infrastructure, on your domains, landing in the inbox
- Included, for as long as you keep the mailbox
- SPF, DKIM, DMARC and a redirect set automatically. SSL domain masking and link protection included
- Domains: Bought in the app, registered to you: $13 a year for .com, $5 for .info. Or bring your own

PRICE

$2.50 per mailbox a month, everything below included
outreach2day.com/pricing

The honest limit. Mailboxes on our own infrastructure, on your domains, landing in the inbox. No free trial. Month to month, cancel any time. No blacklist monitoring; placement tests cover Google and Outlook.

2. Zapmail

$393
A MONTH, 100 MAILBOXES + SEQUENCER

WHERE IT FITS

Outside mailboxes that connect to either sequencer: $299 a month for 100, $393 with the cheapest sequencer plan for the volume.

BEST FOR

Mailboxes

KEY FACTS

- Google Workspace or Microsoft 365, on US/EU IPs
- Handled by Zapmail, per its FAQ
- SPF, DKIM, DMARC and custom tracking domains set up automatically
- Domains: Bought in Zapmail or your own; bought domains are yours

PRICE

$39 a month for 10, $99 for 30, $299 for 100; extra mailboxes $3.00–3.50

The honest limit. No refunds. Monthly, no contract.

3. Mailforge

$394

A MONTH, 100 MAILBOXES + SEQUENCER

WHERE IT FITS

Outside mailboxes that connect to either sequencer: $300 a month for 100, $394 with the cheapest sequencer plan for the volume.

BEST FOR

Mailboxes

KEY FACTS

- SMTP on shared infrastructure. Google and Microsoft are sold under Primeforge
- Not in Mailforge: Warmforge, a separate product
- SPF, DKIM, DMARC and a tracking domain set automatically. SSL and domain masking: $2 per domain a month
- Domains: .com $14 a year; full DNS control; transfers in and out

PRICE

$3 per slot a month, down to $2 above 1,000 add-on slots

The honest limit. Warmup: Not in Mailforge: Warmforge, a separate product. No free trial; month-to-month, cancel any time.

4. InboxKit

$394

A MONTH, 100 MAILBOXES + SEQUENCER

WHERE IT FITS

Outside mailboxes that connect to either sequencer: $300 a month for 100, $394 with the cheapest sequencer plan for the volume.

BEST FOR

Mailboxes

KEY FACTS

- Google Workspace, Microsoft 365 and Azure tenants
- Add-on: $3 per mailbox a month
- SPF, DKIM and DMARC automated; orders done in 30–120 minutes
- Domains: Registered through InboxKit from $2 a year

PRICE

$3.00 a month on monthly billing

The honest limit. Warmup: Add-on: $3 per mailbox a month. No free trial; subscriptions generally non-refundable.

5. Premium Inboxes

$444

A MONTH, 100 MAILBOXES + SEQUENCER

WHERE IT FITS

Outside mailboxes that connect to either sequencer: $350 a month for 100, $444 with the cheapest sequencer plan for the volume.

BEST FOR

Mailboxes

KEY FACTS

- Google Workspace or Microsoft 365
- Switched on in your sequencer during setup
- Done for you; DNS checked by hand; live in under 6 hours
- Domains: Yours or theirs: the calculator prices $3.50 an inbox "including domains" and the steps say "Use your domain or one of ours"; one older block still says bring your own. No domain price published

PRICE

$3.50 per inbox (1–249), $3.00 (250–1,249), $2.80 (1,250+)

The honest limit. Warmup: Switched on in your sequencer during setup. No refunds once a license is activated.

6. Smartlead

$493

A MONTH, 100 MAILBOXES + SEQUENCER

WHERE IT FITS

Accounts bought inside the sequencer. SmartSenders Google or Outlook: $450 a month for 100; SmartSenders SMTP (Mailreef): $399 a month for 100; SmartSenders pre-warmed: $900 a month for 100. With the plan they need, the lowest total is $493, and the accounts cannot be moved to another tool.

BEST FOR

Teams that will stay on Smartlead and want fewer setup steps

KEY FACTS

- Google, Outlook and SMTP mailboxes through SmartSenders
- Unlimited on every plan; the warmup pool tier depends on the plan
- DNS, SPF, DKIM and warmup handled; mailboxes ready in 24–48 hours
- Domains: From $13 a year; a fixed 12-month term, no renewal

PRICE

$4.50 per Google or Outlook mailbox a month; SMTP from $3.99. The sending plan is extra

The honest limit. SmartSenders mailboxes can't be used outside Smartlead. Domains: From $13 a year; a fixed 12-month term, no renewal.

7. Instantly

$507

A MONTH, 100 MAILBOXES + SEQUENCER

WHERE IT FITS

Accounts bought inside the sequencer. Instantly done-for-you Google: $500 a month for 100; Instantly pre-warmed Google: $1,000 a month for 100; Instantly AirMail (SMTP): $400 a month for 100. With the plan they need, the lowest total is $507, and the accounts cannot be moved to another tool.

BEST FOR

Teams that will stay on Instantly and want fewer setup steps

KEY FACTS

- Google accounts and AirMail SMTP inboxes; connect your own Microsoft accounts
- Included on every plan. Premium warmup pool from $500 a month
- Done-for-you accounts: MX, SPF, DKIM and DMARC set up in 24–72 hours
- Domains: $15 a year, .com and .org only. Instantly keeps domain ownership

PRICE

$5 per done-for-you Google account a month, $10 pre-warmed, $4 AirMail (SMTP). The sending plan is extra

The honest limit. Done-for-you and pre-warmed accounts work only inside Instantly. Domains: $15 a year, .com and .org only. Instantly keeps domain ownership.

8. Maildoso

$511.50

A MONTH, 100 MAILBOXES + SEQUENCER

WHERE IT FITS

Outside mailboxes that connect to either sequencer: $417.50 a month for 100, $511.50 with the cheapest sequencer plan for the volume.

BEST FOR

Mailboxes

KEY FACTS

- SMTP mailboxes on Maildoso's servers and IPs, with IP rotation
- Not included. Run 14+ days with an outside provider or the Instantly pool
- SPF, DKIM and DMARC set automatically; set up in under 10 minutes
- Domains: $12 a year ($15 from Oct 1, 2026). Registered with Maildoso while in use

PRICE

$2.50 per mailbox on the 30-mailbox plan ($75 a month). Warmup and sending not included

The honest limit. Warmup: Not included. Run 14+ days with an outside provider or the Instantly pool. Domains: $12 a year ($15 from Oct 1, 2026). Registered with Maildoso while in use.

Connecting outside mailboxes

- Order mailboxes and domains (up to 5 mailboxes per domain; $13 a year for .com, $5 for .info), or connect your own domains.
- Warm up for at least 14 days before any cold email.

- Create an API key in the sequencer: Instantly has API access on every plan, Smartlead from Pro.
- Paste the key into Outreach2day's sequencer settings; new mailboxes are added and dropped ones reconnected automatically.
- Raise sending to up to 25 cold emails per mailbox a day over the following week.

Other routes: a CSV in the import format of 14 tools, or SMTP/IMAP logins in any tool that accepts them.

Which is right for you?

You run Instantly or Smartlead and may switch or run both	Outreach2day: outside mailboxes at $2.50, synced by API key.
You want to drop the sequencer bill	Outreach2day: the sequencer is included, $250 for 100 mailboxes in total.
You need Google or Microsoft mailboxes in your sequencer	Zapmail, InboxKit or Premium Inboxes, which connect to both tools.
You must send this week	Pre-warmed accounts from Instantly or SmartSenders, accepting the lock-in.
You will never leave one sequencer	Its own accounts save a setup step; compare a year of the mailbox line before you decide.

Frequently asked questions

What is the difference between Instantly DFY and pre-warmed accounts?

Done-for-you accounts are new Google accounts Instantly sets up on domains it buys ($5 a month each). Pre-warmed accounts have already been warmed before delivery and cost about twice as much. Both stay inside Instantly.

Does Smartlead's Base plan work with outside mailboxes?

Outside mailboxes can be added by hand over SMTP/IMAP on any plan, but the API connection Outreach2day uses needs Smartlead Pro or higher.

Who owns the domains?

With Outreach2day and Zapmail, you. Instantly keeps ownership of its done-for-you domains; SmartSenders domains cannot be transferred; Maildoso registers domains to itself while they are in use.

How many mailboxes do I need for Instantly?

Divide the daily cold volume by 25 for mailboxes and the mailboxes by 5 for domains.

Is warmup needed in the sequencer too?

Not for Outreach2day mailboxes: their warmup runs in Outreach2day and should keep running while they send. Sequencer warmup can stay off for them.

When were these prices checked?

On September 28, 2026, on each vendor's own pages, listed at the end.

How this report was put together

Published by Outreach2day, which ranks itself #1. Outreach2day sells the mailboxes ranked first. It sells SMTP/IMAP mailboxes only, has no free trial and a 12-mailbox minimum; those limits are on its card.

How the totals are built

100 mailboxes, 25 cold emails a mailbox a working day, 22 working days. In-sequencer accounts use the monthly price from each vendor's help pages; outside vendors use the mailbox line of the cost model behind the comparison pages. The sequencer plan is the cheapest one that covers 55000 emails a month. Domains, taxes and annual discounts are left out.

What this report is not

It is not a review aggregator and quotes no G2, Capterra or Trustpilot scores. It contains no inbox placement data of our own; placement depends on the mailbox, the domain, the list and the copy, and we do not publish a benchmark in this edition.

Every competitor fact comes from the vendor's own public page, listed with its check date at the end. Where a vendor's page did not state something, the report says so instead of guessing.

Corrections

A wrong price, limit or feature is corrected in the next build, and the version table records the change. Vendors can send corrections to support@outreach2day.com with a link to the public page that shows the fact.

Price and fact sources

Each value as published on the source page, checked on the date shown. Prices are list prices in US dollars, monthly billing unless noted. Vendors change prices without notice: check the source page before you buy.

ITEM	VALUE USED	SOURCE	CHECKED
Outreach2day: mailbox price	$2.50 per mailbox a month, warmup and a sequencer included; 12 minimum ($30 a month)	outreach2day.com/pricing	November 9, 2026
Outreach2day: domains	$13 a year for .com, $5 for .info	outreach2day.com/ai-info	November 9, 2026
Instantly: mailbox price	$5 per done-for-you Google account a month, $10 pre-warmed, $4 AirMail (SMTP). The sending plan is extra	help.instantly.ai/en/articles/10273259-instantly-plans-overview	September 28, 2026
Smartlead: mailbox price	$4.50 per Google or Outlook mailbox a month; SMTP from $3.99. The sending plan is extra	helpcenter.smartlead.ai/en/articles/266-smartsenders-pricing	September 28, 2026
Zapmail: mailbox price	$39 a month for 10, $99 for 30, $299 for 100; extra mailboxes $3.00–3.50	zapmail.ai/	September 28, 2026
Premium Inboxes: mailbox price	$3.50 per inbox (1–249), $3.00 (250–1,249), $2.80 (1,250+)	premiuminboxes.com/	September 28, 2026
Maildoso: mailbox price	$2.50 per mailbox on the 30-mailbox plan ($75 a month). Warmup and sending not included	maildoso.ai/pricing	September 28, 2026
Mailforge: mailbox price	$3 per slot a month, down to $2 above 1,000 add-on slots	mailforge.ai/pricing	September 28, 2026
InboxKit: mailbox price	$3.00 a month on monthly billing	inboxkit.com/pricing	September 28, 2026
Instantly: cost basis	sequencer with warmup, the full sending setup: Instantly's published plan for the emails and new contacts a month (Growth $47, Hypergrowth $107, Light Speed $358, Outbound add-ons $87 each)	instantly.ai/pricing	September 28, 2026
Smartlead: cost basis	sequencer with warmup: Smartlead $39 (6,000 sends), $94 (90,000 sends), $174 (150,000 sends), $228 (240,000 sends), $282 (330,000 sends), $336 (420,000 sends), $379 (500,000 sends) a month	smartlead.ai/pricing	September 28, 2026
SmartSenders pre-warmed and SMTP (Mailreef)	SMTP (Mailreef): $3.99; pre-warmed: $9	outreach2day.com/blog/mailboxes-for-instantly-and-smartlead	September 28, 2026

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Quoting and citing with attribution are welcome. Corrections to a fact or a price: support@outreach2day.com.

Version history

VERSION	DATE	CHANGES
1.0	September 29, 2026	First edition
1.0	November 19, 2026	Rebuilt from updated sources: prices and facts re-read at build time
Next	by December 27, 2026	Every price and fact re-checked against its source page

Links

- Web version, with every source linked: outreach2day.com/blog/mailboxes-for-instantly-and-smartlead
- Outreach2day vs Instantly: outreach2day.com/vs/instantly
- Outreach2day vs Smartlead: outreach2day.com/vs/smartlead
- Outreach2day pricing: outreach2day.com/pricing
- Create an account: app.outreach2day.com/signup
- All reports: outreach2day.com/reports